Reed Charters

Capability Statement

Founded in 2015, Reed Charters is uniquely positioned to provide immediate and effective support through its core competencies of strategic planning, portfolio and program management, and infrastructure planning services.

Core Competencies

Strategic Planning

We provide strategic planning products that cover a spectrum of national military strategy, organizational policy, strategy & campaign plan development and implementation, and international engagement.

Portfolio and Program Management

We provide professional consulting to support portfolio and program management to include Executive Advisor services at the Defense (primarily Naval Services), Joint, and Combatant Command Component levels for strategy campaigning and all domain integration.

Infrastructure Planning Services

We provide infrastructure master planning and capital investment planning to include optimization and earned value management for planning, programming, budgeting, execution, and assessment.

Company Data

UEI: VD4PJQM6B7C6

CAGE Code: 7NW50

DUNS: 080303694

CERTIFICATIONS:
- 8(a) Certified
- SDVOSB Certified

CONTRACT VEHICLES:
DON FOT*

Department of Navy Financial Operations & Transformation Services Small Business IDIQ BPA

*Subcontractor to Lynch Consulting, LLC

NAICS Codes

541330	Engineering Services
541611	Administrative & General Management Consulting Services
928110	National Security
541990	Professional, Scientific, and Technical Services
561210	Facilities Support Services
611430	Professional Development Training

Differentiators

Reed Charters is uniquely positioned as a service provider through our employment of Executive Advisors and Subject Matter Experts with decades of experience, and professional licenses and certifications:

- Working at all levels of the Defense Department: Joint, Combatant Command Components, and Service Headquarters, with expertise in strategic planning, all domain operations, readiness, and campaign & operational design.

- Producing strategy and analysis documents related to national military strategy, organizational policy, and strategic stakeholder engagement management.

- Collaborating within the Federal government and with industry innovators to lead, train, coach, motivate, and manage large enterprise organizations.

- Leading and implementing organizational change to structure and processes. The SMEs of Reed Charters have over one hundred years combined military leadership experience. Leveraging our experience to apply a tested and proven planning process that identifies critical problems, corrective pathways, and strategic solutions through integration with trusted industry partners.
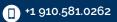
Past Performance

National Military Strategy Planning Support, 2020- Present. Reed Charters provides senior consultants as Strategic Planners to Marine Forces Pacific for Operations, Future Operations, Campaign Planning, Assessments, and Exercise Support.

Defense Policy Review Initiative Support, 2023 - 2024. Reed Charters was the prime contractor providing DPRI planning support to the US Marine Corps. DPRI was responsible for the management and oversight of building Marine Corps Base Camp Blaz in Guam. This program consisted of over 100 MILCON projects that were being constructed to receive USMC forces relocating from Okinawa to Guam, based on a bilateral agreement between the United State Government and the Government of Japan.

National Security Strategy Planning Support, 2016 - 2021. Reed Charters led project management for the National Security Strategy to include the transfer of overseas air bases in the Republic of South Korea from the US Navy to the US Marine Corps.

Infrastructure Reset (IR) Strategy Portfolio and Program Management, 2017 - 2019. Reed Charters led portfolio and program management for the US Marine Corps to solve and develop plans to close a $7.4B resource gap instituting total life cycle infrastructure planning. Reed Charters delivered the IR Strategy that the Commandant of the Marine Corps signed into execution.

📱 **+1 910.581.0262**

✉️ info@reedcharters.com

🌐 www.reedcharters.com

Scan QR code for more information